

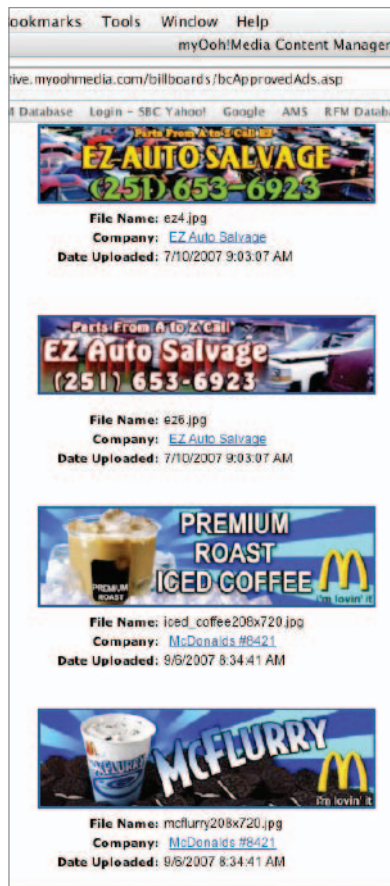
**Digital boards
create more sales
opportunities.**

**We create ways to help
you make the most of
each of them.**

Digital can mean more sales for you. It can also mean a whole lot more work, too. That's why Adaptive puts so much emphasis on developing the support tools and training programs that make it quick and easy for you to manage your new digital world and increase customer satisfaction in the process. So see what real industry leadership can do for your operational efficiency... with Adaptive Excite™ Billboards.

See just how easy managing your digital operations can be with the right support.

The long-term value of your digital boards depends on how efficiently you can get content scheduled. Adaptive helps you make short work of it with minimal effort. Plus, our exclusive advantages help you offer your customers greater control and flexibility over their schedules.



- **Redefine Convenience** – Myoohmedia.com web portal sets a new standard for efficient scheduling... whether it's for a single board down the street or a network of boards spread across the country. The intuitive design means you can be up and running proficiently with little-to-no formalized training.
- **Increase Customer Satisfaction** – Myoohmedia.com web portal allows your customers to submit content and schedule it in real-time. They get the control and flexibility they prefer along with quicker response times, while you simply have to confirm orders with the click of a mouse, dramatically reducing management time per order.
- **Network Operations Center (NOC)** – Have all the benefits of your own NOC – just like the biggest players in the industry, but without the overhead. Proof-of-play, 24-hour observation, real-time remote diagnostics and immediate fault notification... it's all here, on-line, at your fingertips to maximize your productivity.
- **On-Line Training** – E-train™ is a comprehensive training resource developed in close partnership with existing users to help you confidently master digital technology – approve art, schedule media, generate reports and more. Access the information you need from the convenience of your own desktop.

See for yourself what Adaptive's billboard UPTIME & OPERATING EFFICIENCY can mean to your business.

Visit www.adaptivedisplays.com or call 800-558-7022.