



**Choose your board design
like your livelihood depends on it.
Because it does.**

When it comes to digital, if your billboard isn't working, neither are you. That's why Adaptive's billboards are engineered for serious uptime and supported by a nationwide network of authorized service specialists. To maximize your return on investment, our boards also feature low operating and maintenance costs. So see what real industry leadership can do for your ROI... with Adaptive Excite™ Billboards.

It takes a whole lot more than a pretty face to maximize your revenue over time.

Adaptive understands that your ROI depends on the reliability of all a board's components, your cost of operation and service, and an ability to reliably keep downtime to an absolute minimum. And our exclusive advantages are proof that it pays to know what's behind that face... before you buy.



- **Unprecedented Simplicity** – Efficient design means fewer parts, less to go wrong... helping improve reliability while speeding service when it is required. At the same time, system efficiency improves operating economy.
- **Protector™ Sealed Case** – Keeps out weather, salt, dirt, bugs and other contaminants to extend electrical component life. Since there are no filters to change, the Protector eliminates routine maintenance and the labor and lift costs associated with it.
- **Self-Cooling** – Design minimizes solar heat gain and internal operating temperatures. Promotes extended component life while eliminating the need for costly and heavy external cooling units.
- **Meets Demanding Military Specs** – Your assurance of reliable operation over time, even in extreme temperature and moisture conditions.
- **Quick, Convenient Service** – In those rare instances when service is required, modular sub-system design and front-serviceable panels help minimize downtime.
- **Responsive Local Service** – Nationwide authorized service network teams up with real-time onboard diagnostics notification for prompt service support.

See for yourself what Adaptive's billboard UPTIME & OPERATING EFFICIENCY can mean to your business.

Visit www.adaptivedisplays.com or call 800-558-7022.