

We're tickled... a few hundred shades of pink!

Getting front-cover product exposure is always great. We love the look of the new sign outside the Mississippi Braves' Trustmark Park in Atlanta. Mitchell Signs of Meridian, Mississippi did an amazing job on this high-profile project.

While the baseball team was "feeling the pressure of the home opener, ... that drama would pale in comparison to the deadline Mitchell Signs was facing. They received the work order for the project on March 1; the sign was completely fabricated and partially installed in time for the Braves' home opener on April 18. A total of 49 days turnaround".

Many companies had a hand in the successful completion of this "sign of monumental proportions" and Adaptive is proud to have been one of them.

A Ballpark Message Center?!

"Okay, so it might not be a big shocker to see an EMC scoreboard while snacking on ballpark brats. But taking it outside sure is. The Adaptive PureColor™ 3600 Series Electronic Message Center can turn some heads, ... measures 17'-8" x 7'-4" with a 64 x 144 matrix and is capable of producing 16.7 million colors. It is driven by AlphaNet™ Version 3.0 software developed by Adaptive... The graphics on the display are controlled via telephone modem which allows the client to change the display from an office 10 miles away."

"Adaptive really stepped up to the plate with this project. They made three trips from Milwaukee to the job site for technical assistance and software training. Their service and support was unsurpassed throughout the course of the project."

— Melanie Edmonds, AE
Mitchell Signs, Meridian, MS

We're thrilled to have been part of such a successful project and look forward to new challenges ahead.

StreetSmart™ on the Horizon

Keep an eye out for the launch of our new AlphaEclipse™ StreetSmart Series this fall. Especially designed to give maximum street readability, with the stand out WOW of 256 levels of shading – standard. Better yet, being enclosed in our innovative Protector™ case, virtually eliminates vent and filter issues. StreetSmart has a lot to offer the customer with eye-catching graphic advertising potential, easy programming, die-hard LED reliability and manufactured right here in the U.S.A. All Adaptive products are fully supported and serviced by our education, technical and service professionals and our nationwide dealer network.

ADAPTIVE
Connecting people, places and ideas

Founded in 1978, Adaptive Micro Systems LLC is a leading supplier of indoor and outdoor programmable LED electronic display systems. The Alpha® brand is the defacto industry standard for multiple indoor applications as diverse as state lotteries to manufacturing automation. Adaptive's AlphaEclipse™ brand is fast becoming the popular choice for any outdoor dynamic display need from commercial messaging to integrated transportation information systems. Adaptive leverages its US, Malaysia and Europe manufacturing, sales and service capabilities to provide high value solutions and world-class customer support. For more information give us a call or visit www.adaptivedisplays.com.

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Electronic Message Centers

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